

Sponsorship Information

2008 TEAM ENTRY FEES

\$35 per student (\$350 per student team)

\$50 per adult (\$500 per adult team)

Participants may pay the fee themselves or ask family members, relatives, friends, co-workers, service groups, business or church groups, etc. to sponsor that individual and/or their whole team. All teams are encouraged to find their own funding. If your team or if an individual on your team needs financial help to be able to participate in the relay, be sure to let one of the co-directors know. Please let us know of your need before registration day (Saturday, April 26, 2008).

Attached to this flier is a TEAM SPONSORSHIP FORM. If your team secures sponsorship please use this form to report that information in the Fundraising Committee. It is VERY IMPORTANT that you let us know about sponsors so that we may recognize their support at the Relay and through the media. We want all sponsors to know that their support is sincerely appreciated. REMEMBER to tell your sponsor that donations to the Saline Community 24-Hour Relay are tax-deductible.

Below are some suggestions as to how to secure a sponsor and what to say to potential sponsors. When you approach a potential sponsor, be sure that you know what you are going to say and what the purpose of the 24-Hour Relay is. The Relay is NOT just about making money – but the money raised goes to support good causes like DARE, SADD, STAND and CQC. If you have any questions call: Mr. Schuby (429-8047) or Mrs. Everett (everettpm@gmail.com or © 637-3684).

WAYS TO SECURE FUNDING FOR YOUR TEAM:

- a. Individual team members secures own portion (\$35) by earning money or asking a family member, friend, relative or neighbor to sponsor you.
- b. Ask a business or business person to sponsor your team.
- c. Ask a church, youth group, service or community group to sponsor your team.
- d. Earn your pledge fee by doing community or neighborhood service (wash windows, cars, clean up yards, baby-sit, pet sit, etc.).

WHAT TO SAY TO POTENTIAL SPONSORS:

Hi, My name is _____ and I am part of a team participating in the 13th annual Saline Community 24-Hour Relay in May. The challenge of the Relay is for participants to celebrate being alcohol & drug-free, tobacco-free, and violence-free and to work as a team to follow a certain set of rules and complete the Relay in 24 hours. All proceeds from the pledges go to support: DARE (Drug Awareness Resistance Education @ 5th grade); SADD (Students Against Destructive Decisions @ SHS); STAND (Students Taking A New Direction @ SMS). The Relay is supported by the Coalition for Quality Community through them some money is made available to support community prevention programs. Each year the Relay raises around \$6000 to support these programs. Please help us to reach our goals this year. We would greatly appreciate your donation toward our team registration/pledge fee of \$350. With your support, we promise to meet the challenge and complete the Relay as a team.

Thank you for considering our request.